

The Kick-off for this event will be on Thursday, October 1st, 2015 at Knoxville Comprehensive Breast Center in Dowell Springs off of Middlebrook Pk Time: 7:00 am - until 1:00 pm

In honor of Breast Cancer Awareness Month, Knoxville Comprehensive Breast Center and WIVK present our 11th annual Mission Mammography event. KCBC and the Kim Rowden Breast Cancer Memorial Fund will provide free mammograms to 107 women who qualify and don't have health insurance. To qualify, women must be over 40 years old and have no lumps, pain, implants or cysts. Can't come to the event on October 1st? This year we will be helping Mission Mammography patients through the month of October. Just call for an appointment or come see us during our normal business hours in October.

T-Shirts will be provided for the 107 women who receive mammograms WIVK's Alison will broadcast live beginning at 7:00 a.m. at KCBC Complimentary food provided by Food City, Hardees, Panera Bread, and Krispy Kreme.









